

Nikko Snyder

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Highlights

- Creative vision and leadership in the areas of social and environmental justice.
- Extensive technical and strategic publishing experience, including editorial, marketing and communications, production and distribution of small magazines.
- Excellent bilingual interpersonal and communication skills (English and French).
- Demonstrated flexibility working independently and collaboratively, in office and long-distance environments.
- Exceptional English writing and editing skills, including experience translating technical and theoretical information into plain language formats.
- Outstanding attention to detail and time management.
- Excellent computer skills (including some desktop publishing and website design).
- Creative problem solver and critical thinker.

Professional Experience

ascent magazine (www.ascentmagazine.com)

Montreal, QC, 2002-2006

Consultant/Contributing Editor (2005-present)

- Provide support on a consultancy basis in the areas of fund development, staff training, editorial development and copy editing.

Publisher (2005)

- Promoted to position responsible for financial and personnel management, production coordination of quarterly magazine, and direction of marketing, circulation and advertising departments.
- Co-managed long-distance relationship with Board of Directors on behalf of team of ten staff.
- Garnered several national and international awards and nominations for magazine's editorial and business achievements (2002-2005).

Circulation Manager (2002-2004)

- Responsible for management of circulation department programs, budget, database, staff and volunteers.
- Doubled magazine readership and circulation revenue during tenure.
- Strategically developed department infrastructure and processes.
- Secured maximum government funding in every year of service.
- Co-managed major website re-launch.

good girl magazine (www.goodgirl.ca)

Montreal/Toronto, 2001-2004

Founding Editor/Publisher

- Launched and managed critically acclaimed anti-oppression magazine.
- Nominated for 2002 Utne Independent Press Award for Best New Title.
- Responsible for editorial vision and long-distance management of contributors and Editorial Board; performed substantive and copy editing.
- Designed print magazine and website.
- Coordinated print production and distribution.
- Responsible for overall business and fund development, including marketing and communications programs.

Migraine Association of Canada**Toronto, ON, 2001***Coordinator, Programs & Services*

- Coordinated patient programs for national health NGO, including educational materials development and patient outreach.
- Supported development of national toll-free patient support program.
- Developed public education materials and delivered public presentations.
- Acted as the organization's sole bilingual representative (French and English).

Canadian Liver Foundation**Toronto, ON, 2000-2001***Bilingual Information Officer*

- Provided support in the researching, writing and editing of public education materials and government publications.
- Delivered sensitive, plain language patient outreach in French and English.

Education**Magazines Canada****Toronto, ON, 2000-2005**

- Magazines University Conference, 2000-2005
- School for Circulation, 2003

York University**Toronto, ON, 2001-2003**

- Master of Environmental Studies
- Concentration on Feminist Anti-oppression Media: Theory and Practice
- Awarded Graduate Assistantships, 2001 and 2002

Bell Centre for Creative Communications**Toronto, ON, 2001**

- Introduction to Web Publishing

McGill University**Montreal QC, 1995-1999**

- Bachelor of Music, Cello Performance
- Graduated with High Distinction
- Dean's Honour List, 1997-1999
- James McGill Scholarship, 1996 and 1998

Computer Skills

Microsoft Office (advanced Word, Excel and Outlook, basic PowerPoint); intermediate Photoshop and Quark Express; FoxPro database management; basic HTML, comfortable with PC and Mac platforms, email and Internet.